



WDAF-TV

Revision ORDER

Print Date 10/17/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 583422 /
Original Date / Revision 10/17/12 10/17/12
Advertiser Nixon, Jay/D/MO/Governor

Product JAY NIXON FOR GOV
Agency Com 15%
Billing Contact
1600 Locust Street
Philadelphia, PA 19103

Agency Campaign Group
Buying Contact
1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 09844862
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 2
Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 134200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	33550
KCWE	%	0
KMBC	25%	33550
KMCI	%	0
KPXE	%	0
KSHB	25%	33550
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	65	\$28,517.50	\$33,550.00	0.00
Totals	65	\$28,517.50	\$33,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	65	\$28,517.50	\$33,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$300.00		0.00			
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$300.00		0.00			
3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					5	\$600.00		0.00			

Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Original Date / Revision 10/17/12/ 10/17/12

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON FOR GOV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$300.00		0.00						
16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$300.00		0.00						
18	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	4		\$375.00		0.00						
20	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$375.00		0.00						
21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$250.00		0.00						
22	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$300.00		0.00						
24	4	10/22/12	10/22/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															



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Contract / Revision **583422** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/17/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON FOR GOV**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00			
28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
N 29	4	10/18/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	---TF--	:30	2	\$0.00	VIP	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					2	\$0.00		0.00			
Totals														65	\$33,550.00



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ORDER

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Flight Dates 10/16/12-10/22/12

Contract / Revision 583422 /

Original Date / Revision
10/16/12 10/16/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

JAY NIXON FOR GOV

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09844862

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 134200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	33550
KCWE	%	0
KMBC	25%	33550
KMCI	%	0
KPXE	%	0
KSHB	25%	33550
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	63	\$28,517.50	\$33,550.00	0.00
Totals	63	\$28,517.50	\$33,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	63	\$28,517.50	\$33,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$300.00		0.00						
E 2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$300.00		0.00						
E 3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	5		\$600.00		0.00						

Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Original Date / Revision 10/16/12/ 10/16/12

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON FOR GOV**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$300.00		0.00				
E 16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$300.00		0.00				
E 17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$300.00		0.00				
E 18	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$300.00		0.00				
E 19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$375.00		0.00				
E 20	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$375.00		0.00				
E 21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00



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Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	4		\$300.00		0.00							
E 28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00							
														Totals	63	\$33,550.00



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ORDER

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Flight Dates 10/09/12-10/15/12

Contract / Revision 581685 /

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10/08/12 10/17/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

NIXON FOR GOVERNOR

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09837638

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 3

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 27% Market Value 149074

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	46212
KCWE	%	0
KMBC	27%	40250
KMCI	%	0
KPXE	%	0
KSHB	15%	22361
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	70	\$34,212.50	\$40,250.00	0.00	10/01/12	10/15/12	70	\$34,212.50	\$40,250.00
Totals	70	\$34,212.50	\$40,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	4	10/13/12	10/13/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$300.00		0.00						
E 2	4	10/14/12	10/14/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$300.00		0.00						
E 3	4	10/09/12	10/12/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$600.00		0.00						



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Contract / Revision

581685

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/17/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	4	10/15/12	10/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$600.00		0.00			
E 5	4	10/09/12	10/12/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-TWTF--	:30	4	\$525.00	2	0.00	NM	4	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$525.00		0.00			
E 6	4	10/15/12	10/15/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$525.00		0.00			
E 7	4	10/09/12	10/12/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$600.00		0.00			
E 8	4	10/15/12	10/15/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$600.00		0.00			
E 9	4	10/09/12	10/12/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$900.00		0.00			
E 11	4	10/09/12	10/12/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-TWTF--	:30	4	\$1,200.00	2	0.00	NM	4	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$1,200.00		0.00			
E 12	4	10/15/12	10/15/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$1,200.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p	9-10p		M-----	:30	(\$1,200.00)			0.00	NM		
Credited															
E 13	4	10/09/12	10/12/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$600.00		0.00			
E 15	4	10/13/12	10/13/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$800.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	4	10/09/12	10/12/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00			
E 17	4	10/15/12	10/15/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00			
E 18	4	10/09/12	10/12/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00			
E 19	4	10/15/12	10/15/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00			
E 20	4	10/09/12	10/12/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$375.00		0.00			
E 21	4	10/15/12	10/15/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$375.00		0.00			
E 22	4	10/09/12	10/12/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00			
E 23	4	10/15/12	10/15/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00			
E 24	4	10/09/12	10/12/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	4	\$1,000.00	2	0.00	NM	4	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$1,000.00		0.00			
E 25	4	10/15/12	10/15/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 630-7p	630-7p		M-----	:30		(\$1,000.00)		0.00	NM		
Credited															



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Contract / Revision

581685

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision

10/08/12/ 10/17/12

Order Sep

00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 26	4	10/15/12	10/15/12	Monday Prime A	CM-All	7p-8p	M-----	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
FOX Prime Monday 7-8p														
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$2,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/15/12-10/21/12		Monday Prime A	7p-8p		M-----	:30	(\$2,100.00)	0.00	NM			
Credited														
E 27	4	10/11/12	10/11/12	Thursday Prime B	CM-All	8p-9p	---T---	:30	1	\$2,800.00	2	0.00 NM	0	\$0.00
FOX Prime Thursday 8-9p														
GLEE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---	1		\$2,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/08/12-10/14/12		Thursday Prime B	8p-9p		---Th-----	:30	(\$2,800.00)	0.00	NM			
Credited														
E 28	4	10/09/12	10/12/12	M-F 12p-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
M-F 12-1p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	4		\$300.00		0.00					
E 29	4	10/15/12	10/15/12	M-F 12p-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
M-F 12-1p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$300.00		0.00					
E 30	4	10/09/12	10/12/12	M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	3	\$1,200.00	2	0.00 NM	3	\$3,600.00
M-F 10-1030p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$1,200.00		0.00					
E 31	4	10/09/12	10/12/12	M-F 1102-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00 NM	4	\$1,000.00
M-F 1102p-1132p														
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	4		\$250.00		0.00					
E 32	4	10/15/12	10/15/12	M-F 1102-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00 NM	0	\$0.00
M-F 1102p-1132p														
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/15/12-10/21/12		M-F 1102-1132p	M-F 1102p-1132p		M-----	:30	(\$250.00)	0.00	NM			
Credited														
N 33	4	10/11/12	10/11/12	President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,800.00	2	0.00 NM	1	\$2,800.00
President/VP Debates														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---	1		\$2,800.00		0.00					
N 34	4	10/15/12	10/15/12	M-F 1132p-1202a	CM-All	M-F 1132p-1202a	M-----	:30	1	\$250.00	2	0.00 NM	1	\$250.00
M-F 1132p-1202a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00					



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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/17/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
N35	4	10/11/12	10/12/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---TF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					1	\$600.00		0.00			
N36	4	10/11/12	10/11/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$0.00		0.00			
N37	4	10/11/12	10/11/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	---T---	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$0.00		0.00			
N38	4	10/15/12	10/15/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 10-1030p	10-1030p		M-----	:30		(\$800.00)		0.00	NM		
Credited															
N39	4	10/15/12	10/15/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$200.00		0.00			
N40	4	10/15/12	10/15/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	M-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,700.00		0.00			
N41	4	10/15/12	10/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$400.00		0.00			
Totals														70	\$40,250.00



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Revision ORDER

Print Date 10/15/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 581685 /
Original Date / Revision 10/15/12 10/15/12
Advertiser Nixon, Jay/D/MO/Governor

Product NIXON FOR GOVERNOR
Agency Com 15%
Billing Contact
1600 Locust Street
Philadelphia, PA 19103

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate #
Alt Order # 09837638
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 3
Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 27% Market Value 168888

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	52355
KCWE	%	0
KMBC	27%	45600
KMCI	%	0
KPXE	%	0
KSHB	15%	25333
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	75	\$38,760.00	\$45,600.00	0.00
Totals	75	\$38,760.00	\$45,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	75	\$38,760.00	\$45,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/13/12	10/13/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$300.00		0.00						
2	4	10/14/12	10/14/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$300.00		0.00						
3	4	10/09/12	10/12/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$600.00		0.00						



WDAF-TV

Print Date: 10/15/12

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Contract / Revision 581685 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
26	4	10/15/12	10/15/12	Monday Prime A FOX Prime Monday 7-8p	CM-All	7p-8p	M-----	:30	1	\$2,100.00	2	0.00 NM	1	\$2,100.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$2,100.00		0.00		
27	4	10/11/12	10/11/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,800.00	2	0.00 NM	0	\$0.00
GLEE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,800.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/08/12-10/14/12		Thursday Prime B		8p-9p	---Th-----	:30		(\$2,800.00)		0.00 NM		
Credited														
28	4	10/09/12	10/12/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00		
29	4	10/15/12	10/15/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00		
30	4	10/09/12	10/12/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	3	\$1,200.00	2	0.00 NM	3	\$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					3	\$1,200.00		0.00		
31	4	10/09/12	10/12/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00 NM	4	\$1,000.00
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$250.00		0.00		
32	4	10/15/12	10/15/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00 NM	1	\$250.00
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$250.00		0.00		
33	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,800.00	2	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,800.00		0.00		
34	4	10/15/12	10/15/12	M-F 1132p-1202a M-F 1132p-1202a	CM-All	M-F 1132p-1202a	M-----	:30	1	\$250.00	2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$250.00		0.00		
35	4	10/11/12	10/12/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---TF--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---TF--					1	\$600.00		0.00		
36	4	10/11/12	10/11/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$0.00	VIP	0.00 NM	1	\$0.00



Hiatus Dates

Order Sep 00:15:00

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---					1	\$0.00		0.00				
37	4	10/11/12	10/11/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	---T---	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---					1	\$0.00		0.00				
38	4	10/15/12	10/15/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----					1	\$800.00		0.00				
E 39	4	10/15/12	10/15/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----					1	\$200.00		0.00				
40	4	10/15/12	10/15/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	M-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----					1	\$1,700.00		0.00				
E 41	4	10/15/12	10/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----					1	\$400.00		0.00				
														Totals	75	\$45,600.00